

# Children's Miracle Network at Geisinger

## 25 Office/Store Fundraising Ideas

1. **Change Bandits** – Employees dress as “bandits” and collect pocket change from co-workers or customers.
2. **Strike out for kids** – Employees solicit pledges for the number of bowling pins they knock down.
3. **It's raining money** – Hang an umbrella from the ceiling. Have employees and customers throw in spare change.
4. **Celebrity Baggers** – Have local celebrities come to your store and bag groceries or merchandise for tips.
5. **Casual for the Kids** – Employees are allowed to dress casually on a specified day for a set donation.
6. **Potluck Days** – Employees bring their favorite dishes with recipes. Co-workers donate to eat, and buy recipes.
7. **Grab Bags** – Create grab bags with merchandise or candy that has been marked out of stock.
8. **Arts & Crafts** – Lease parking lot spaces to craft vendors to sell arts and crafts.
9. **Buck-a-pound** – Employees pay \$1 for every pound lost and \$2 for every pound gained in a weekly weigh-in.
10. **Car Wash** – Charge a pre-determined amount or solicit donations for a car wash in your parking lot.
11. **People-Greeter Pin Overload** – Cover your greeter with Children's Miracle Network pins. Have the greeters sell pins to customers. Reward the greeter who sells all of the pins first. (Charge enough to cover the expense of the pins.)
12. **Photo Contest** – Set divisions: amateur, professional and children. Charge entry fees and display the photos. Allow customers to vote with donations in corresponding jars. Winners are determined by the amounts raised.
13. **Silly Hat** – Pass a silly hat around the store from one employee to another. Set a minimum in donations that must be collected to pass it on to a co-worker.
14. **Teddy Bear Auction** – Employees decorate teddy bears. Display the bears and take silent bids on them.
15. **Taste of the Town** – Ask local restaurants to participate in a “Taste of the Town” event sponsored by your company. Charge a \$20 participation fee to restaurants and a \$5 fee to customers and guests to sample the food.
16. **Shrink Wrapping** – Shrink-wrap your manager to a pole in front of your store, outside or inside. The manager has to stay there until he or she gathers the predetermined amount of money.
17. **Shaved Head, Mustache or Beard** – The manager challenges the employees to raise a predetermined amount of money by a certain date. If they succeed, the manager must shave his or her head, mustache or beard.
18. **Used-book Fair** – Ask for donated books from customers and employees and sell them for donations.
19. **Store-to-store Challenge** – Challenge another store in your community or create competition between different departments with the losing group agreeing to cook lunch for the winners or to dress like clowns for a day.
20. **Office Auction** – Auction rare commodities such as a paid day off or privileged parking for a week.
21. **Pretty Baby Contest** – Employees bring in baby pictures of themselves. Display the photos with a collection box under each. Votes are cast by dropping money into the boxes. The “baby” collecting the most money wins a prize.
22. **Dollar Chain** – Have your people-greeter collect dollars and make a “chain of miracles” to hang in the store.
23. **Gumball Lottery** – Fill a gumball machine with gum and containers with vouchers good for days off, additional break time, privilege parking, or any other item of value.
24. **Airplane Toss** – Section off the parking lot with prizes in each square. Sell registration forms that are turned into paper airplanes. Have the customer toss the paper plane and win the prize in the square they land on.
25. **Rock-a-thon** – Employees bring rocking chairs from home and collect pledges for the number of hours rocked.

**These are just some of the fundraisers you can easily implement in your business. For more information or more ideas, call 1-800-322-KIDS (5437) or (570) 271-6188.**

