

CHILDREN'S MIRACLE NETWORK AT GEISINGER CORPORATE SPONSORSHIP – WILKES-BARRE MARKET

CHILDREN'S MIRACLE NETWORK LEADER (\$100,000 & up)

All benefits included (1 through 12)

MIRACLE MAKER (\$50,000 – \$99,999)

Benefits include 2 through 12

MAJOR UNDERWRITER (\$35,000 – \$49,999)

Benefits include 3 through 12

SPECIAL UNDERWRITER (\$20,000 – \$34,999)

Benefits include 4 through 12

UNDERWRITER (\$10,000 – \$19,999)

Benefits include 5 through 12

PATRON (\$5,000 – \$9,999)

Benefits include co-sponsorship of one of the local segments, produced live on the set, and 8 through 12

BENEFACTOR (\$2,500 – \$4,999)

Benefits include 10 through 12

SPONSOR (\$1,000 – \$2,499)

Benefits include 11 through 12

Benefits of corporate sponsorship: (See details above for benefits included with each sponsorship level.)

1. Company name identified with a Children's Miracle Network-funded program or piece of equipment, and logo on Children's Miracle Network at Geisinger Web site
2. Company name on Children's Miracle Network at Geisinger Web site
3. Company's logo on local set for broadcast duration
4. 30-second public service announcement for TV featuring company representative and corporate logo
5. Company's logo on screen during check presentation
6. Sponsorship of one of local broadcast segments, during prime viewing hours, produced live on set
7. Opportunity for company representative to present company's check during broadcast
8. Opportunity for company representatives to answer phones on set during company's segment (may wear hats, shirts or uniforms with company logo)
9. Distribution of news release describing company's support
10. Limited number of complimentary audience passes to live broadcast at Geisinger Medical Center
11. Company's name listed on corporate donor board in Geisinger lobby
12. Company's name listed on credit roll during broadcast and in fall Miracles newsletter

For more information or to become a corporate sponsor, please call (570) 271-6188 or toll-free 1-800-322-5437.