

Service Industry Association Elects ISS Solutions' CEO Peter Brooks to Board of Directors

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LANGHORNE, Pa.--(BUSINESS WIRE)--The Service Industry Association (SIA) has announced the election of Peter Brooks to its Board of Directors. Mr. Brooks, a Senior Director at Geisinger Health System and President and CEO of Geisinger's subsidiary ISS Solutions, brings health care and information technology experience to the 12-person SIA board.

Source: ISS Solutions



. Peter Brooks, CEO, ISS Solutions (Photo: Business Wire). [View Multimedia Gallery](#)

"Peter strongly complements our board," said SIA Executive Director Claudia Betzner. "As the executive of ISS Solutions, a clinical engineering and information technology service company, he brings a unique viewpoint to SIA, particularly in light of the continuing convergence of IT and clinical engineering in the healthcare industry."

Prior to joining ISS Solutions, Mr. Brooks established himself as a successful executive leader in engineering, technology, and biotech companies. He held senior positions at Physiome Sciences, Bentley Systems, and ANSYS Inc. Mr. Brooks started his career as an engineer and entrepreneur, forming a successful consulting and technical software company that was later sold to industry leader ANSYS.

Raymond Zambuto, Executive Vice President of the SIA and President of Technology in Medicine, says, "Peter has solid experience with developing and growing profitable technology companies, and he is a strong champion of service excellence." Mr. Zambuto and Mr. Brooks met at one of SIA's quarterly roundtable meetings where C-level officers from the technical service industry are invited to discuss common issues. The SIA also sponsors a national, Executive Summit for Service Leaders annually.

About the Service Industry Association

The SIA is a non-profit association composed of senior level executives who support high-technology products in the marketplace. SIA promotes an open environment between manufacturers, independent servicers, and users. Additionally, SIA is charged with educating its members about trends in the market and with lobbying for

government legislation that supports its members.

About ISS Solutions

ISS Solutions, a Geisinger company, provides specialized technology lifecycle management solutions to healthcare and commercial organizations in the mid-Atlantic region. For more than 30 years, their experts have helped organizations maximize performance through timely, accurate and cost-effective clinical engineering and information technology support services that increase productivity and ensure regulatory compliance. Their extensive service offering is customizable and can be applied selectively or as part of a single-source managed services program.

Contact:

ISS Solutions
Alane Zsolnay
Manager, Corporate Communications
215-752-2221, ext. 150
adzsolnay@issolutions.com www.ISSsolutions.com

Source: ISS Solutions