

Bobbie L. Johannes

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EDUCATION

- 2020 **Ph.D.** in Health Policy & Administration and Demography, Penn State University
Dissertation: “The Effect of Patient Centered Medical Homes on Rural Population Health”
Committee: Selena E. Ortiz (Chair), Marianne Hillemeier, Joel Segel, Brian Thiede
- 2015 **M.P.H.** in Health Systems Organization & Delivery, Penn State College of Medicine
- 2013 **B.S.** Biology and Spanish, Albright College
Honors: College Honors, Departmental Distinctions in Biology, *cum laude*

ACADEMIC POSITIONS

- 2022- Assistant Professor, Department of Population Health Sciences, Geisinger
2020-2022 NIA Postdoctoral Fellow, Population Studies Center, University of Michigan

PUBLICATIONS

- In press **Johannes, B. L.** & Ortiz, S. E. “How Facebook is Used to Promote ENDS Products near Four Big 10 Universities: A Qualitative Analysis.” *Journal of American College Health*. doi: 10.1080/07448481.2022.2027425
- In press Scanlon, D., Sciegaj, M., Wolf, L., Vanderbrink, J., **Johannes, B. L.**, Shaw, B., Shumaker, K., Farley, D., Kitt-Lewis, E., & Davis, L. “The Pennsylvania Rural Health Model: Hospitals’ Early Experiences With Global Payment for Rural Communities.” *The Journal of Healthcare Management*. doi: 10.1097/JHM-D-20-00347
- 2020 Ortiz, S. E., Adler, G. J., & **Johannes, B. L.** “Economic Elites and Support for Housing Affordability Policy: How a Housing-Health Belief Matters.” *Political Behavior*. doi: 10.1007/s11109-020-09623-4
- 2019 **Johannes, B. L.**, Graaf, D., Blatt, B., George, D., & Gonzalo, J. “A Multi-Site Exploration of Barriers Faced by Vulnerable Populations: A Qualitative Analysis Exploring the Needs of Patients for Targeted Interventions in New Models of Care Delivery.” *Primary Health Care Research & Development*, 19(4), 1-11.
- 2018 Ortiz, S.E. & **Johannes, B. L.** “Building the Case for Housing Policy: Understanding Public Beliefs about Housing Affordability as a Key Social Determinant of Health.” *Social Science and Medicine Population Health*, 6, 63-71.
- 2017 Gonzalo, J., Graaf, D., **Johannes, B. L.**, Blatt, B., & Wolpaw, D. “Adding Value to the Healthcare System: Identifying Value-Added Systems Roles for Medical Students.” *American Journal of Medical Quality*, 32(3), 261-270.

- 2016 Crites, J. S., Chuang, C., Dimmock, A., Hwang, W., **Johannes, B. L.**, Paranjape, A., & Wu, A. "PROs in the Balance: Ethical Implications of Collecting Patient Reported Outcome Measures in the Electronic Health Record." *The American Journal of Bioethics*, 16(4), 67-68.

MANUSCRIPTS IN SUBMISSION

Johannes, B. L., Janevic, M., & Qin, W. "Rural-urban differences in telehealth utilization and delayed in-person care during the COVID-19 pandemic: A cross-sectional analysis of the National Health and Aging Trends Study.

Johannes, B. L., Naz, S., Ortiz, S. E., Wilson, O., & Miranda-Hartsuff, P. "Medicaid expansion reduces cost-related barriers to care among low-income adults without healthcare coverage: A difference-in-differences analysis of BRFSS data from 2009-2012 and 2016-2019".

MANUSCRIPTS IN PREPARATION

Johannes, B. L., Ortiz, S. E., Hillemeier, M., Segel, J., & Thiede, B. "Effect of the Patient-Centered Medical Home on Rural Patients' Receipt of a Flu Vaccine."

Johannes, B. L. & Whitley, M. "PCMH-likeness and preventive care"

Johannes, B. L., Ortiz, S. E., Hillemeier, M., Segel, J., & Thiede, B. "Effect of the Patient-Centered Medical Home on Rural Patients' Access to Age-Appropriate Cancer Screenings."

Johannes, B. L., & Ortiz, S. E. "The viral spread of COVID-19 Misinformation within the Twitter Vaping Community: A Qualitative Analysis."

Johannes, B. L., Ortiz, S. E., Hillemeier, M., Segel, J., & Thiede, B. "What are the Goals Rural Patients Would Pursue as a Part of their PCMH Care Plan?"

Johannes, B. L., Ortiz, S. E., Hillemeier, M., Segel, J., & Thiede, B. "Examining the Effect of the Patient-Centered Medical Home on rural Patients' Smoking Cessation."

Johannes, B. L., Ortiz, S. E., Hillemeier, M., Segel, J., & Thiede, B. "Does the Patient-Centered Medical Home Improve Rural Population Health? An Examination of Rural Patient Perspectives."

Johannes, B. L., Confer, K., McCullough, J., Ortiz, S. E., & Chuang, C. "Patient Perspectives on the Ethics Regarding Patient Reported Outcomes (PROs) and Electronic Health Record (EHR) Implementation and Research."

OTHER PUBLICATIONS

- 2020 **Johannes, B. L.** "Much Ado about Rural Health." *The Medical Care Blog*.

GRANTS & FELLOWSHIPS

2021	ISR Next Generation Award, “Understanding the Effect of PCMH-likeness on Preventive Care Use among Older Adults”, Marshall Weinberg Endowments, Population Studies Center, University of Michigan (\$2,000)
2019	Clinical and Translational Science Institute’s TL1 Fellowship, Penn State University
2019	College of Health and Human Development Limited Endowed Funds for Dissertation Research and/or Professional Development Endowment, Penn State University (\$1,000)
2018-2020	Demography Assistantship, Penn State University
2015-2018	Tobacco Center of Regulatory Science (TCORS) Pre-Doctoral Training Fellowship, Penn State University

AWARDS & HONORS

2021	Interdisciplinary Association of Population Health Science Member of the Month
2019	American Public Health Association Barbara Starfield Medical Care Scholar
2015	Gary Chase Award for Excellence in the Master of Public Health Graduate Program, Penn State College of Medicine

CONFERENCE PRESENTATIONS

2022	“Rural perspectives of patient-centered medical home (PCMH) components and ability to access to care”, American Public Health Association Annual Meeting and Expo, Boston, MA (November 6-9)
2022	“An exploration of patient-centered medical home (PCMH)-likeness and access to preventive care”, American Public Health Association Annual Meeting and Expo, Boston, MA (November 6-9)
2022	“Rural System-Based Coping Strategies for Advancing Research and Health Care while Transitioning to the New Normal”, Gerontological Society of America Annual Scientific Meeting, Indianapolis, IN (November 2-6).
2022	“The Impact of the Patient-centered Medical Home on Rural Flu Vaccine Uptake”, Interdisciplinary Association for Population Health Science Annual Meeting, Minneapolis, MN (September 20-23).
2022	“Does the PCMH Increase the Rate of Preventive Service Use among Rural Women Aged 50-65?”, Interdisciplinary Association for Population Health Science Annual Meeting, Minneapolis, MN (September 20-23).
2022	“PCMH Improves Advisement of Rural Smokers to Quit”, AcademyHealth Annual Research Meeting, Washington, D.C. (June 4-7).
2022	“Communication via Phone, Email, and Video with Healthcare Providers Varied among Rural and Non-Rural Elderly During the COVID-19 Pandemic and may have an Impact on Whether Needed Care was Delayed”, Population Association of America, Atlanta, GA (April 6-9).

- 2021 “Utilization of Telehealth Among Rural and Non-Rural Older Adults During the COVID-19 Outbreak: Impact on Healthcare Delays”, Aging and Health Informatics Conference, Virtual (December 6-7).
- 2021 “Receipt of Preventive Care Among Rural PCMH and Non-PCMH Patients”, AcademyHealth Annual Research Meeting, Virtual (June 14-17).
- 2021 “Patient Centered Medical Homes and Rural Access to Preventive Care”, Community and Public Health Conference, Sustaining Public Health in Pennsylvania through Community-based Initiatives, Virtual (April 8-9).
- 2020 “Patient Centered Medical Homes and Rural Access to Preventive Care”, American Public Health Association Annual Meeting and Expo, Virtual (October 24-28).
- 2020 “Understanding the Need for Targeted Public Health Information about Covid-19 for Vapers”, AcademyHealth Annual Research Meeting, Virtual (July 28-August 6).
- 2019 “Medicaid Expansion and Financial Barriers to Care: A Difference-in-Differences Analysis”, AcademyHealth Annual Research Meeting, Washington, D.C. (June 2-4).
- 2018 “Public Recognition of the Association Between Housing Affordability and Health: The Key to Policy Change?”, Interdisciplinary Association for Population Health Science, Washington, D.C. (October 3-5).
- 2018 “Patient Perspectives on Comparative Effectiveness Research”, AcademyHealth Annual Research Meeting, Seattle, WA. (June 24-26).
- 2018 “A Qualitative Analysis of How Vape Products are Marketed Using Facebook in College Towns”, AcademyHealth Annual Research Meeting, Seattle, WA. (June 24-26).
- 2017 “A Qualitative Analysis of Facebook Posts published by Electronic Nicotine Delivery System (ENDS) Proprietors in College Towns”, Tobacco Centers of Regulatory Science Fall Grantee Meeting, Bethesda, MD. (October 23-24).
- 2016 “Identifying Vulnerable Patient Populations and Barriers to Care: A Needs Assessment for Targeting Interventions in New Models of Care Delivery”, Strengthening the Health of Pennsylvanians: Addressing the Health Care and Public Health Needs of Vulnerable and Underserved Populations, Lancaster, PA (April 7).
- 2015 “Identifying Vulnerable Patient Populations and Barriers to Care: A Needs Assessment for Targeting Interventions in New Models of Care Delivery”, Penn State College of Medicine’s Public Health Day Symposium, Harrisburg, PA (April 29). Highest Ranked Student Abstract.

CAMPUS TALKS

- 2021 “What’s the Diff?: Comparing 2 Methods for Computing Difference-in-Differences Estimates using Stata”, Institute for Healthcare Policy and Innovation Code Lab, University of Michigan
- 2019 “The Effect of Patient-Centered Medical Homes on Rural Population Health”, AcademyHealth Student Chapter PhD Research Forum, Penn State University

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- 2018 “Homelessness & Health Care”, HPA 057: Consumer Choices in Health Care, Department of Health Policy and Administration, Penn State University
- 2017 “Patients’ Perspectives on Electronic Health Record Research”, HPA 561: Introduction to Research Design in Health Services Research, Penn State University

TEACHING EXPERIENCE

Graduate Teaching Assistant, Department of Health Policy and Administration, Penn State University

- 2016-2020 HPA 301: Health Services Policy Issues
HPA 301H: Health Services Policy Issues (Honors)

Pedagogical Training

- 2020 Center for Research on Learning & Teaching, University of Michigan
- Let’s Make a Screencast (2-week workshop on multimedia teaching techniques)
 - Teaching Philosophy Statements (2-week workshop)
- 2018 Certificate in College Teaching, Schreyer Institute for Teaching Excellence, Penn State University

RESEARCH EXPERIENCE

- 2015-2020 Graduate Research Assistant, Department of Health Policy and Administration, Penn State University
- 2019 Research Assistant, PA Rural Health Model Formative Evaluation (Principal Investigator: Dennis Scanlon), Department of Health Policy and Administration, Penn State University
- 2014-2015 Research Support, PaTH Clinical Data Research Network (Principal Investigators: Cynthia Chuang and Wenke Hwang), Department of Public Health Sciences, Penn State College of Medicine

SERVICE

- 2022-2025 Section Councilor, Aging & Public Health Section, American Public Health Association
- 2022 Abstract Reviewer, Medical Care & Aging & Public Health Sections, American Public Health Association
- 2022 Abstract Reviewer, Interdisciplinary Association for Population Health Science
- 2021-2022 Chair, Postdoctoral Fellow Working Group, Population Studies Center, University of Michigan
- 2021- Communications Committee Member, Aging & Public Health Section, American Public Health Association
- 2021 Abstract Reviewer, Medical Care Section, American Public Health Association

2019	Student Representative, Student Health Advisory Board, Penn State University
2018	Student Organizer, Population Research Institute's Mini-PAA, Penn State University
2018-2019	Chair of the 26th Annual Population Research Institute Sponsored Demography Graduate Student Methods Workshop: "Population Projections", Penn State University
2017-2018	Co-Chair of the 25th Annual PRI Sponsored Demography Graduate Student Methods Workshop: "Hard to Reach Populations", Penn State University
2017	Peer Mentor, Dual Degree Demography Program, Penn State University
2015-2019	President, Treasurer, & Secretary, AcademyHealth Student Chapter, Penn State University
2014- 2015	Co-President, Public Health Association for Service & Education, Penn State College of Medicine
2014-2015	Planning Committee Member, Penn State Public Health Day Symposium, Penn State College of Medicine

Reviewer

The Permanente Journal

Occasional Reviewer

Scientific Reports

Journal of Healthcare for the Poor and Underserved

Professional Memberships

AcademyHealth

American Public Health Association (Sections: Aging & Public Health; Medical Care)

The Gerontological Society of America

Interdisciplinary Association for Population Health Science

Pennsylvania Rural Health Association

The Population Association of America