

Geisinger
Health Plan

Member Update
SPRING 2016

Caring: our new brand

Geisinger Health System recently announced the launch of a new brand and educational campaign to build awareness of its commitment to kindness and compassion. The health system – including Geisinger Health Plan – has launched a multi-faceted communications program to introduce the community to Geisinger’s unique story.

The campaign will be seen in newspapers, radio, billboards and social media throughout Pennsylvania and southern New Jersey. On Super Bowl Sunday, new television commercials debuted regionally introducing the new Geisinger slogan: “Caring: It’s such an old idea it almost seems brand new.” This theme will carry throughout the new brand identity.

Over the next six to eight months, GHP will introduce the brand as well. The Geisinger Health Plan logo has changed, but our commitment to providing quality care and excellent service remains the same. We’ve updated our newsletter with a new design, but the content hasn’t changed. It’s still the same publication you’ve come to rely on for the latest news and important updates that impact you.

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The Member Update is published quarterly by Geisinger Health Plan and serves as an informational resource for members.

*Comments are welcomed.
Email: memberupdate@thehealthplan.com.*

Geisinger Health Plan may refer collectively to Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company, unless otherwise noted.

*HPM50 GHP MU Spring 2016
Photo credits: iStock/Thinkstock*



New physicians

This list includes new primary care physicians (PCPs) who have joined our network since November 2015. For more information on these and other participating providers, please visit TheHealthPlan.com, or call the customer service team at the number on the back of your member ID card. (Key: FP, Family Practice; IM, Internal Medicine; and P, Pediatrics)

Adams

Jeffrey S. Nolt, MD - FP

Allegheny

Osahon John Obakpolor, MD - FP

Matthew P. Snizek, DO - IM

Elizabeth Terry Cutrell, DO - P

Blair

Marika P. Haranis CRNP - FP

Joseph Levi Hines, MD - FP

Amy Marie Kelly, DO - FP

Zane Herbert Gates, MD - IM

Bucks

Hasan Bayat, MD - IM

Butler

Daniel Ferguson, MD - IM

Cameron

Victor Lahnovych, MD - FP

Carbon

Hassam Saif, MD - IM

Centre

Victor Lahnovych, MD - FP

Salman Meher Azim, MD - IM

Chester

Emilia A. Cuneo, MD - FP

Jessica A. Orner, MD - FP

Beth Irene Esterbrook, MD - IM

David L. Black, MD - P

Ruth S. Mooreville, MD - P

Jessica A. Rosen-Pries, MD - P

Clearfield

George Anthony Saborio, MD - IM

Columbia

Jennifer Lynn Ruth, MD - P

Cumberland

Jane K. Conroy, DO - FP

Qingru Wang, MD - P

Delaware

Allen Jimenez Dimino, MD - FP

Bindu Kumar, MD - FP

John D. Lawson, DO - FP

Fayette

Janice Gracia Allen, MD - IM

Fulton

Philip W. Caterbone, DO - FP

Huntingdon

Philip W. Caterbone, DO - FP

Amy Marie Kelly, DO - FP

Jefferson

Lisa Ann Witherite, DO - FP

Lancaster

Asima N. Ahmad, DO - FP

Derick Scott Brubaker, MD - FP

Erica Leigh Coulter, MD - FP

Anne Marie Derrico, MD - FP

Elizabeth S. Doherty, MD - FP

Diane Klauser Donnelly, MD - FP

Kirsten Hope Johnsen Martin, MD - FP

Althea N. Keener, MD - FP

Douglas Edward Leaman, MD - FP

Sabrina Aileen Milhous, MD - FP

Jessica A. Orner, MD - FP

Jennifer Marie Payne, MD - FP

Kelly Ann Reese, MD - FP

Beth Irene Esterbrook, MD - IM

Jennifer Erin Brubaker, MD - P

Lebanon

Antonio Funches, MD - FP

Jessica A. Orner, MD - FP

Matthew Dean Torres, MD - FP

Lehigh

Hassam Saif, MD - IM

Luzerne

Hassam Saif, MD - IM

Lycoming

Elizabeth Marie Klucka, DO - FP

Chelsea Maria Worstall, MD - FP

Ashley Nichole Pence, DO - P

Monroe

Victor Catania, MD - FP

Oliana R. Ros, MD - FP

Hassam Saif, MD - IM

Lan Su, MD - IM

Montgomery

Stephanie A. McKnight, MD - FP

Jean Plzak Haab, MD - IM

Alison Joy Leff, DO - IM

Stephen H. Margolis, MD - IM

Montour

Jennifer Lynn Ruth, MD - P

Perry

Donald David Dangle, DO - FP

Philadelphia

Marie Z. Kairys, MD - FP

Aliza B. Rabinowitz, MD - IM

Stefani A. Russo, MD - IM

David H. Verbofsky, MD - IM

Pike

Alana C. Rickard, DO - P

Potter

Eunice Safoah Asomaning, MD - FP

Jeffrey S. Nolt, MD - FP

Schuylkill

Hasan Bayat, MD - IM

Somerset

Christopher Nicholson Clarke, DO - FP

Deborah Anne Baceski, MD - IM

Wayne

Susan Leigh Mowatt, MD - FP

Alana C. Rickard, DO - P

York

Lauren Cascio Heagy, MD - FP

Formulary updates

The table below represents recent updates to the formulary. If you have any questions, please contact the pharmacy customer service team at (800) 988-4861 Monday through Friday, 8 a.m. to 5 p.m. Obtain a hard copy of the formulary by calling customer service or logging on to TheHealthPlan.com. (Non Formulary = NF; Formulary = F)

—Non-Marketplace plans—

Brand Name	Status	Market-place Tier	Triple Tier Formulary	4th Tier Applicable	Traditional Formulary	Prior Authorization	Quantity Limit	Detailed Limits	Formulary Alternatives
COTELLIC	F	5	3	Yes	2	Yes	Yes	3 tablets per day, 30 day supply per fill	Mekinist*, Tafinlar*, Zelboraf*
GENOTROPIN	NF	-	NF	No	NF	Yes	No	-	Norditropin*, Nutropin*
GENVOYA	F	3	2	No	2	No	No	-	Atripla, Complera, Stribild, Triumeq
KEVEYIS	NF	-	NF	No	NF	Yes	Yes	4 tablets per day, 34 day supply per fill	For hyperkalemic periodic paralysis: acetazolamide For hypokalemic periodic paralysis: acetazolamide, spironolactone
NINLARO	F	5	3	Yes	2	Yes	Yes	3 capsules per 28 days	Thalomid, Farydak*, Pomalyst*, Revlimid*
NUTROPIN	F	5	Growth Hormone Copay	No	Growth Hormone Copay	Yes	No	-	Norditropin*
SYNJARDY	F	3	2	No	2	Step Therapy Required	Yes	2 tablets per day	Jardiance*, Invokana*, Invokamet*, metformin
TAGRISSO	F	5	3	Yes	2	Yes	Yes	1 tablet per day, 30 day supply per fill	Gilotrif*, Iressa*, Tarceva*

* Indicates prior authorization (PA) or step therapy (ST)

Geisinger

Health Plan

100 N. Academy Ave.
Danville, PA 17822-3240

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Save money on family fun

You can take advantage of discount amusement park tickets this summer.

Dorney Park & Wild Water Kingdom

Purchase tickets at www.dorneypark.com/geisinger

- Save up to \$15 on single day tickets. These tickets are “good-any-day” admission tickets.
- Family Fun Days (June 24-26, August 19-21): One-day admission tickets are \$28.50, plus taxes and fees.

Hersheypark

Purchase tickets at <http://tinyurl.com/ghp2015>.

Use promotion code 12871.

- Before July 5, members receive \$20.85 off one-day admission.
- Starting July 5, members receive \$14.85 off one-day admission.

Discounts listed above only apply to tickets purchased online.

To access our Accessories Program page online, log into TheHealthPlan.com, select “Member Health & Wellness,” and click on “Accessories Program.”

Dutch Wonderland

Purchase tickets through the link on our Accessories page.

- Single day admission tickets are \$32.99, plus taxes and fees.

