

# Stay healthy. Earn rewards.



Dear Member,

Your health and well-being are our top priorities. That's why we'd like to offer you rewards just for completing healthcare activities in 2020!

**Here's how to earn your rewards:**

1. Complete each activity in the chart on the right to earn a Walmart gift card for the amount listed.
2. Check the box below to participate, then sign and return the form below in the prepaid envelope provided. You must return it by Nov. 30, 2020. Once your activities are complete and we receive this form, we'll mail your card(s)! Please allow 8 to 12 weeks for gift card(s) to arrive.

**Have questions? More details are available on the back of this page. You can also call 888-342-8751, Monday through Friday from 8 a.m. to 4 p.m.**

Health care activity
Annual wellness visit
Breast cancer screening
Diabetic eye exam
A1C
Nephropathy screening
Colorectal cancer screening (complete only <b>one</b> ):
FIT kit
Cologuard
Colonoscopy

## GEISINGER GOLD

**Yes! I would like to participate.**

Member name: \_\_\_\_\_

Member signature: \_\_\_\_\_

[Member ID number: \_\_\_\_\_]

*(found on your member ID card)*

Talk to your healthcare provider about:

- Bladder control    Fall risk    Mental and physical health

## Frequently asked questions

**Q: When will I receive my gift card reward?**

**A:** Since the rewards program is based on claims, it usually takes 8 to 12 weeks for gift cards to process and mail to you. We mail the gift cards once a month.

**Q: If I earn multiple gift cards/amounts, will I be paid the total amount all at once?**

**A:** The gift card rewards are not cumulative. They are fulfilled and sent to you on a monthly basis, so you will receive separate gift cards for each screening you complete.

**Q: I lost my prepaid envelope. Where do I send the form?**

**A:** You can return your signed opt-in form (the bottom portion of this letter) to the following address:  
Geisinger Health Plan, Attn: Medical Management  
100 N. Academy Ave. Danville PA 17822, MC 32-18

**Q: How do I choose one of the three colorectal cancer screening options that is right for me?**

**A:** You have several options for colorectal cancer screening. If you have questions, ask your doctor what they recommend. Below are descriptions of each screening:

**FIT** – Stool testing that screens for blood in the stool. Non-invasive and can be completed in your own home. Needs to be completed yearly.

**Cologuard®** – Stool testing kit that screens for blood and altered DNA. Non-invasive and can be completed in your own home. Needs to be completed every 3 years.

**Colonoscopy** – Evaluates/detects changes and abnormalities in the large intestine and rectum. Invasive screening completed by a surgeon. Needs to be completed every 10 years or more often if abnormal.

**Q: I had my annual physical. Is that the same thing as the annual wellness visit needed to earn my gift card reward?**

**A:** An annual physical is a yearly visit with a physician that consists of routine examinations and typically includes routine blood tests. It is not the same as an annual wellness visit. In order to earn your reward, you need to have an annual wellness visit, which is a yearly visit with your primary care physician to help prevent illness based on your current health and risk factors.

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*Geisinger Gold Medicare Advantage HMO, PPO, and HMO SNP plans are offered by Geisinger Health Plan/Geisinger Indemnity Insurance Company, health plans with a Medicare contract. Continued enrollment in Geisinger Gold depends on contract renewal.*

*Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company comply with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, gender identify, or sexual orientation.*

*ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 800-447-4000 (TTY: 711).*

注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電 800-447-4000 (TTY:711)。