

Geisinger Gold Members earn rewards for staying healthy!

Member health and well-being are our top priorities. That's why we offer members rewards just for completing healthy activities in 2024.

Members can choose from any of the following activities to earn rewards:

Activity	Gift card amount
Annual Wellness Visit*	\$40
Breast cancer screening (mammogram)	\$25
Diabetic eye exam	\$20
Diabetic A1C	\$20
Diabetic urine and blood work for kidney function	\$20
DSNP Health Risk Assessment (HRA) (only for DSNP plan members)	\$25
Osteoporosis (only women who've had a fracture within the last 6 months)	\$85
Colorectal cancer screening (complete only <u>one</u>):	
FIT Kit	\$10
Cologuard	\$20
Flexible sigmoidoscopy	\$25
Colonoscopy	\$50

Rewards will be provided in the form of a Walmart Healthy Living gift card.

** There are no copays or costs for participating in the program. Once members complete any of these activities, they've earned rewards and don't need to do anything more. It usually takes about 12 weeks to process and send the gift cards.

A reminder about Annual Wellness Visits

These visits are a great time to talk with patients about any health-related questions they may have. You may also want to discuss topics such as:

- Bladder health
- Fall risk
- Physical health
- Mental health

Members have questions?

Members can keep track of their rewards, learn more about their health and find exclusive programs for Geisinger Gold members at no cost! Members can sign in or sign up on our new Wellness Online website at go.geisinger.org/goldonline

They can also call 888-342-8751 (TTY: 711), Monday through Friday from 8 a.m. to 4 p.m.

Frequently asked questions for members

Q: What items are restricted from purchasing with my Walmart Healthy Living gift card?

A: Gift cards may not be redeemed for cash value, regardless of dollar amount, and cannot be used to purchase alcohol, tobacco, firearms or ammunition, optical, prescriptions, candy, items at register aisles, electronics, toys, seasonal items or jewelry.

Q: When will I receive my gift card reward?

A: The rewards program is based on claims we receive from your provider. It can take up to 12 weeks to process your claim, prepare your reward and mail your gift card to you. We mail gift cards once a month.

Q: If I earn multiple gift cards/amounts, will I be paid the total amount all at once?

A: We mail gift cards once a month. All activities completed within a month will be included on one gift card. To view and track your incentive progress, visit go.geisinger.org/goldonline.

Q: Do screenings have to be preventive to receive a gift card?

A: Yes, to receive a gift card, a physician needs to order a preventive screening.

Q: How do I choose the right colorectal cancer screening option for me?

A: Ask your doctor what they recommend from these options:

FIT Kit - Screens for blood in the stool. Noninvasive annual test that you complete at home.

Cologuard - Stool testing kit that screens for blood and altered DNA. Noninvasive and can be completed in your home. Needs to be completed every 3 years.

Colonoscopy - Evaluates/detects changes and abnormalities in the large intestine and rectum. Invasive screening completed by a surgeon. Needs to be completed every 10 years or more often if abnormal.

Flexible sigmoidoscopy - Your doctor may choose a sigmoidoscopy instead of a colonoscopy. This screening assesses the lower part of the colon (large intestine) using a thin, flexible tube called a sigmoidoscope. This is an invasive screening completed by a surgeon, which needs to be done every 5 years or more often if abnormal.

Q: I had my annual physical. Is that the same thing as the Annual Wellness Visit needed to earn a reward?

A: No, an Annual Wellness Visit (AWV) is a special visit unlike an annual physical exam. The AWV can be completed by your primary care provider or another member of your healthcare team. You'll receive a personalized prevention plan. Learn more at [medicare.gov/coverage/yearly-wellness-visits](https://www.medicare.gov/coverage/yearly-wellness-visits).

Q: Do I need to have diabetes to receive a gift card for the diabetes-related services?

A: Yes.

*The Annual Wellness Visit is a special visit that can be completed by your primary care provider or another member of your healthcare teams. When making an appointment for your AWV, be sure to indicate that you would like to schedule a Medicare Annual Wellness Visit.

**Gift cards may not be redeemed for cash value, regardless of dollar amount, and cannot be used to purchase alcohol, tobacco, firearms or ammunition, optical, prescriptions, candy, items at register aisles, electronics, toys, seasonal items or jewelry. Geisinger Health Plan is not responsible for lost or stolen cards.

Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company comply with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, gender identity, or sexual orientation.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 800-447-4000 (TTY: 711). 注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電 800-447-4000 (TTY: 711)

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