

## Student - Policy on Credit Card Marketing



**Policy Number: 100.1127.100**

Policy Revision Date: 2022-05-18

**Policy Category: General Administrative**

**Policy Owner: Associate Dean for Student Affairs**

**Policy Audience: Students**

### 1. Definitions:

Date of last review: May 10, 2022

### 3. Introduction / Purpose:

The Policy on Credit Card Marketing communicates that Geisinger Commonwealth School of Medicine prohibits any marketing of credit cards by a credit card marketer on its premises and grounds.

### 4. Governance and Enforcement:

Associate Dean for Student Affairs

### 5. Policy:

GCSOM prohibits any marketing of credit cards by a credit card marketer on any campus of GCSOM. A credit card marketer includes a person, corporation, financial institution, or business entity that promotes, offers, or accepts applications for a credit card.

Any instances of noncompliance with this policy should be reported to the GCSOM administration. GCSOM reserves the right to take appropriate action against any student, faculty, staff, or other third party that engages in activities prohibited under this policy.

### 6. Key Stakeholders:

Students