First impression/frontline staff uniform guidelines

We expect all members of the Geisinger family to dress professionally, as we all represent Geisinger. This sends a powerful message to our patients that we take pride in what we do — serve those in need of our care. Standard uniform colors help our patients identify who is tending to their needs.

This expectation includes first impression/frontline staff, who are typically patient access representatives and other nonclinical administrative or frontline staff who have direct contact with patients.

What is your color?

- Light blue as the color for shirts; black as the color for sweaters or jackets; and employees’ choice of business-appropriate black bottoms (pants or skirts).
- A blue shirt of choice is required.
- Employees’ choice of black pants or skirts is required.
- Black sweaters and jackets are optional.

For more information on uniforms and how to order them, visit our website at geisinger.org/careers/contact-our-recruiters/uniforms.