

GCMC FY2019-2021 CHNA Implementation Plan

Priority: ACCESS TO CARE	Goal: Reduce barriers to receiving care for underserved populations.
Objective:	Platform Strategies
Increase the number of residents who have a regular primary care provider	Screen patients who access services at the ED to determine if they have medical home and assist those that do not in finding a PCP.
	Assist residents with eligibility determination and enrollment in subsidized health insurance programs to increase provider options.
Objective:	Platform Strategies
Increase access to primary and specialty care providers	Recruit primary care and specialists.
	Explore telemedicine options to provide services.
Objective:	Platform Strategies
Reduce barriers to receiving care for residents without transportation	Partner with Geisinger Health Plan and local agencies to expand transportation services (e.g. Equitable Transit Workgroup) to access health and social services.
	Explore telemedicine options to address transportation barriers to care
	Explore options and partners to provide home-based care services.
Objective:	Platform Strategies
Foster pursuit of health careers and ongoing training of health professionals	Provide professional training and education for current health care providers and students.
	Encourage pursuit of careers in the health field.
Objective:	Platform Strategies
Increase cultural competency among all Geisinger health care providers and staff	Offer Unconscious Bias Training to providers to increase cultural competencies among health providers.

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Geisinger Community Medical Center- CHNA Implementation Plan; FY2019 - FY2021	
Priority: BEHAVIORAL HEALTH	GOAL: Model best practices to address community behavioral health care needs and promote collaboration among organizations to meet the health and social needs of residents.
Objective:	Platform Strategies
Advance local and state dialogue to address behavioral health needs	Convene partners or participate in existing coalitions (e.g. Behavioral Health Initiative, Springboard Healthy Scranton, The Wright Center, CleanSlate) to identify and address gaps in services.
	Advocate to remove regulatory barriers to the provision of behavioral health services.
	Explore partnership opportunities with school-based community health services to better serve pediatric patients with a behavioral health condition.
	Partner with Scranton Counseling Center and The Wright Center to offer integrated behavioral health care services within primary care clinics.
Objective:	Platform Strategies
Foster integration of behavioral and primary health care	Integrate primary and behavioral healthcare within PCP practices.
	Explore options to create a Mental Health Hub in the NE Region to include a diverse medical team (physicians, psychiatrists, social workers, etc.).
Objective:	Platform Strategies
Provide education to increase residents' awareness of Behavioral Health issues and reduce stigma associated with behavioral health conditions	Provide educational programs addressing chemical dependency among youth and young adults.
	Provide educational programs and support groups for family members of addicted individuals.
	Offer the medication take-back program in partnership with retail locations.
	Provide subsidized Mental Health First Aid training for first responders.
	Explore options for a Medication Assisted Treatment Program in Scranton.
Objective:	Platform Strategies
Increase access to behavioral health services	Explore telemedicine options to provide services.

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Priority Area: CHRONIC DISEASE PREVENTION AND MANAGEMENT	Goal: Reduce risk factors and premature death attributed to chronic diseases.
Objective:	Platform Strategies
Encourage community initiatives that support access to and availability of healthy lifestyle choices	Offer free or reduced cost exercise or education programs for community members.
	Provide the Get Fresh Market to residents and employees.
	Support community races, fun runs, walks and other events that promote physical activity.
	Participate in or host free community health fairs targeting diverse populations.
Objective:	Platform Strategies
Initiate early stage interventions for individuals at high risk for chronic disease	Provide free diabetes prevention and management education, support groups, and screenings.
	Provide free nutrition and weight management classes (e.g. education and cooking demonstrations) at GCMC and in collaboration with community organizations.
	Provide training on diabetes management and insulin administration to local personal care home employees.
	Provide Live Your Best Life, a six-week chronic disease management course in partnership with Geisinger Health Plan.
	Offer the Healthy Steps for Older Adults, a guide for preventing falls and staying active.
	Promote and support the Geisinger Fresh Food Farmacy, including diabetes wellness classes and dietary consultations, to food-insecure, diabetic patients.
Objective:	Platform Strategies
Address health literacy to improve residents' self-efficacy in disease management	Provide support groups for stroke patients, and their caregivers.
	Provide support groups for cancer patients, and their caregivers.
	Collaborate with the Springboard Healthy Scranton Initiative to improve preventative care services for residents.