

**GWV-GSWB  
CHNA Implementation Plan  
FY2019-2021**

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| <b>Priority: ACCESS TO CARE</b>   | <b>Goal: Ensure residents have access to quality, comprehensive health care close to home.</b>  |
| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Increase the number of residents who have a regular primary care provider</b>                                  | Screen patients who access services at the ED to determine if they have a medical home and assist those that do not in finding a PCP.                                 |
|   | Assist residents with eligibility determination and enrollment in subsidized health insurance programs to increase provider options.                                  |
|   | Expand the Geisinger at Home and Mobile Health Paramedics programs to provide medical follow-up care via mobile and audio-visual technology to high-risk ED patients. |
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| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Increase access to primary and specialty care physicians</b>   | Recruit primary care and specialists.   |
|   | Explore telemedicine options to provide services.   |
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| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Reduce barriers to receiving care for residents without transportation</b>                                     | Partner with Geisinger Health Plan and local agencies to expand transportation services to access health and social services.   |
|   | Explore telemedicine options to address transportation barriers to care.  |
|   | Explore options and partners to provide home-based care services.   |
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| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Identify opportunities to develop or augment Federally Qualified Health Centers in underserved communities</b> | Support Volunteers in Medicine, a community based organization providing primary health care to the working uninsured and underinsured populations in Luzerne County. |
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| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Foster pursuit of health careers and ongoing training of health professionals</b>                              | Provide professional training and education for current health care providers and students in partnership with the School of Medicine and Family Practice Residency.  |
|   | Encourage pursuit of careers in the health field.   |

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| <b>Priority: BEHAVIORAL HEALTH</b>   | <b>Goal: Model best practices to address community behavioral health care needs and promote collaboration among organizations to meet the health and social needs of residents.</b> |
| <b>Objective:</b>  | <b>Platform Strategies</b>  |
| <b>Advance local and state dialogue to address behavioral health needs</b>   | Partner with community behavioral health and social service organizations (e.g. Behavioral Health Initiative, CleanSlate) to identify and address gaps in services.                 |
|  | Partner with area emergency service providers to provide Narcan overdose reversal kits.   |
| <b>Objective:</b>  | <b>Platform Strategies</b>  |
| <b>Foster integration of behavioral and primary health care</b>  | Integrate primary and behavioral healthcare within PCP practices.   |
|  | Explore options to create a Mental Health Hub in the NE Region to include a diverse medical team (physicians, psychiatrists, social workers, etc.).                                 |
| <b>Objective:</b>  | <b>Platform Strategies</b>  |
| <b>Provide education to increase residents' awareness of behavioral health issues and reduce stigma associated with behavioral health conditions</b> | Provide educational programs addressing chemical dependency among youth and young adults.   |
|  | Provide educational programs and support groups for family members of addicted individuals.   |
|  | Offer the medication take-back program in partnership with retail locations.  |
| <b>Objective:</b>  | <b>Platform Strategies</b>  |
| <b>Increase access to behavioral health services</b>   | Promote the Geisinger psychiatry residency program, and continue to develop residency experiences in the community setting.   |
|  | Expand a Medication Assisted Treatment Program in Wilkes-Barre in collaboration with Geisinger Addiction Medicine and Geisinger Health Plan.  |
|  | Provide Integrated Behavioral Health Services within Hospital Specialty Clinics and Programs i.e. Oncology Pain, GI Nutrition etc.  |
|  | Provide treatment and support for Alzheimer's disease patients, and their caregivers.   |

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| <b>Priority Area: CHRONIC DISEASE PREVENTION AND MANAGEMENT</b>   | <b>Goal: Reduce risk factors and premature death attributed to chronic diseases.</b>  |
| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Encourage community initiatives that support access to and availability of healthy lifestyle choices</b> | Offer free or reduced cost exercise or education programs for community members.  |
|   | Enhance food services opportunities for residents and employees (ProvenFood).   |
|   | Explore opportunities for the development of a walking trail on the GWV campus.   |
|   | Support community races, fun runs, walks and other events that promote physical activity.   |
|   | Participate in or host free community health fairs targeting diverse populations.   |
|   | Offer reduced-cost Breastfeeding Classes by a Board-Certified Lactation Consultant.   |
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| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Initiate early stage interventions for individuals at high risk for chronic disease</b>                  | Provide skin cancer screenings for underserved residents.   |
|   | Provide free diabetes prevention and management education and screenings.   |
|   | Provide free nutrition and weight management classes (e.g. education and cooking demonstrations) at GWV/GSWB and in collaboration with community organizations. |
|   | Explore opportunities to expand the Geisinger Fresh Food Farmacy initiative to Wilkes-Barre.  |
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| <b>Objective:</b>   | <b>Platform Strategies</b>  |
| <b>Develop integrative care models to improve outcomes for patients with chronic disease</b>                | Provide Support Groups for heart failure, stroke, and cardiac disease patients, and their caregivers.   |
|   | Provide Support Groups for cancer patients, and their caregivers.   |
|   | Provide evidence based chronic disease self management programs (e.g. CDSMP, DSMP, MOB).  |