

Geisinger Medical Center
FY13 Community Health Needs Assessment- Action Plan

Improving Access to Healthcare for under and uninsured		
Action Item	Status	Summary
1. Primary care % patients above ambient rate of MA	Ongoing	GMC's MA mix is higher than the market across most service lines. The variances that have the greatest volume impact are psychiatry, pediatrics, and orthopaedics.
2. Pediatric mental health programs & Expand education for drug and alcohol abuse	Ongoing	The Division of Psychiatry recognizes barriers to care which are prominent in this geographical area. Efforts underway to improve access to needed services are: 1. Integration of behavioral health services into primary care clinics 2. Improved collaboration with community partners 3. Launching of Psychiatry Residency program 4. Examination of care models for substance abuse and mental health concerns
3. Dental care	Ongoing	Currently providing services to Pediatric and Adult Medical Assistance patients in 22 counties.
4. Specialty care outreach programs	Ongoing	Pediatric specialty services are provided in Bloomsburg-Lows Road, and Susquehanna University.
5. GHP Dual eligible coverage & GHP Managed Medicaid product	Ongoing	GHP offers a product called Secure 1, which is designed for people who are fully eligible for both Medicare and Medicaid benefits. Members' premiums are paid in part or in full by the health plan. In addition, GHP Family is offered. More information can be found at: https://www.thehealthplan.com/ghpfamily/home/
6. Support for free clinics in Sunbury and Mifflinville	Ongoing	GHS currently supports free clinics in Northumberland and Columbia Counties. Volunteer services, laboratory and radiology services are provided for qualified patients at the Volunteers in Medicine Clinic, Mifflinville and A Community Clinic in Sunbury.
7. Medical home initiative: ProvenHealth Navigator	Ongoing	ProvenHealth Navigator continues to focus on quality, efficiency and outcomes while reducing the cost of care with unnecessary hospitalizations and readmissions. There have been numerous strategies to reduce ER utilization for Ambulatory Sensitive Conditions and Low Acuity Non Emergent conditions. PHN has shown a reduction in admissions and readmissions.
8. Telemedicine Programs	Ongoing	Current telemedicine programs include telestroke, eICU, telepsych and various other specialties.
9. LIFE Geisinger	Ongoing	LIFE Geisinger is a Program of All-Inclusive Care for the Elderly (PACE). PACE is unique. It is an optional benefit under both Medicare and Medicaid that focuses entirely on older people who are frail enough to meet their State's standards for nursing home care. More information can be found at: http://www.geisinger.org/services/lifegeisinger/
10. Gap analysis for underserved communities	Ongoing	Identify basic medical services for the under/uninsured population in the Shamokin/Mt. Carmel area. Collaborate with county and state officials, local community foundations, and local health professionals on the strategic planning process.
11. Susquehanna University and Bucknell University Student Health	Ongoing	Improved the quality of care provided to University students by creating a more collaborative health and wellness program.
12. Neurodevelopmental Screening Program	Ongoing	Develop a comprehensive treatment center with new models of care which will allow for early diagnosis of Autism and Developmental Disabilities.
13. Implementation of Careworks sites	Ongoing	Careworks clinics in Bloomsburg and Danville were opened in FY13. During FY14, a total of six new Careworks clinics were opened.

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Improving Healthy Behaviors		
Action Item	Status	Summary
1. Trauma Program and Safe Kids Coalition	Ongoing	Multiple outreach educational programs are provided by GMC's trauma programs.
2. Healthy food options at GHS	Ongoing	Geisinger's Healthy Selections program focuses on four guiding themes and seeks to enable employees to improve their overall health and well being via increasing the amount of healthy food selections available in the workplace.
3. GHS Wellness program and hiring practice	Ongoing	Revised hiring policies and an employee wellness program have been launched; making GHS a leader for healthy behaviors in our work place and communities.
4. Clinical nutrition: education and outreach	Ongoing	GHS offers multiple outreach educational programs promoting healthy nutrition.
5. Health Rewards: GHP incentive plan	Ongoing	A feature of GHP products is a new benefit designed to reward individuals for participating in healthy lifestyles.
6. Community Events - calendar	Ongoing	GHS offers multiple outreach educational programs through Corporate Communications and in conjunction with Clinical Enterprise.
7. Medication Disposal Project	Ongoing	Systems Therapeutics is leading an initiative to educate our communities regarding the hazards of unused medications left in the medicine cabinet. They have also developed a "take back program at all GHS outpatient pharmacies. More information can be found at: http://www.geisinger.org/for-patients/services-specialties/pharmacy/pages/conditions-and-treatments.html
8. Medication Patient Assistance Program	Ongoing	Systems Therapeutics provides medication assistance for patients unable to pay for prescriptions ordered by Geisinger physicians.
9. Kohls for Kids project	Ongoing	The Kohl's Community Education program sponsored by Kohl's and developed and implemented by Geisinger Health System (Department of Pediatrics and Geisinger Center for Health Research) is very successful. We deliver health education related to healthy lifestyles to school aged children and community members.
10. Substance abuse programming - CMN	Ongoing	For more than twenty years Road Radio has reached student audiences across Central Pennsylvania. This program is supported by CMN.
11. ePrescribing Initiative	Ongoing	Across the Geisinger organization all outpatient prescribers are live on the eprescribing functionality, which includes the ability to receive payer information through the Surescripts network. The ability for patient's to have their non-narcotic prescriptions sent electronically to their preferred pharmacy provides an increase in medication compliance.
12. Expansion of GHS Employee Wellness program to spouses and families	Ongoing	Expansion of employee wellness program to include employees' families.
Community Development		
Action Item	Status	Summary
1. Request special consideration from CMS to provide transportation to medical services between GHS campus locations	Ongoing	Develop strategic plan in collaboration with local transportation companies, state and local government, and other health care agencies.
2. Provide support to community agencies	Ongoing	Develop collaborations with community agencies on transportation for medical care.

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3. Investigate J. Vastine Foundation funding	Ongoing	Explore the medical transportation opportunity provided by the John Vastine Foundation in the Shamokin area.
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