

Geisinger Medical Center & Geisinger- Shamokin Area Community Hospital
FY16 Community Health Needs Assessment- Action Plan

Improving Access to Healthcare - Affordable healthcare - Accessibility of providers - Resource awareness and health literacy (care coordination)		
Action Item	Status	Summary
1. Develop collaborative partnership for provision of a medical home model	New program	Establish primary health care site within the Shamokin Medically Underserved Area.
2. Explore additional collaborative partnerships within the Central Region	New program	1. Other potential supportive activities for the underserved.
3. Health literacy initiative	New program	1. Increase literacy of patients by adjusting patient education materials and consents to reflect the need. 2. A system-wide committee to review patient education materials and consents to help improve literacy of an identified patient population.
4. Specialty care outreach programs	Ongoing	Pediatric specialty services are provided in Bloomsburg-Lows Road, and Susquehanna University.
5. Dental Care	Ongoing	Activities to address access to care include: evaluation of patient & provider templates; cross utilization of patient rooms; incentive goals for providers to improve access; increased staffing; opening Milton pediatric dentistry site; and working to decrease 'no-show' rate.
6. GHP Product Line	Ongoing	More information can be found at: https://www.thehealthplan.com/ghpfamily/home/
7. Support for free clinics	Ongoing	Continued financial & specialty support. All charitable care is reported on Form 990 Schedule H.
8. Medical home initiative	Ongoing	ProvenHealth Navigator continues to focus on quality, efficiency and outcomes while reducing the cost of care with unnecessary hospitalizations, readmissions and ER utilization, directing care to the Ambulatory Care setting. There have been numerous strategies to reduce ER utilization for Ambulatory Sensitive Conditions and Low Acuity Non Emergent conditions. PHN has shown a reduction in admissions and readmissions.
9. Telemedicine Programs	Ongoing	In the central region, Geisinger's telemedicine services are available at Geisinger Medical Center, Geisinger Shamokin Area Community Hospital, Geisinger Bloomsburg Hospital, and several Geisinger community practice clinic sites. In addition to TeleICU (which provides 24/7 monitoring of critical care beds), Geisinger telemedicine consultation services are available for the following specialties: Cardiology, Dermatology, Endocrinology, Genomics, Infectious disease, Nephrology, Neurology, Palliative care, Orthopaedics, Pediatric Neuro Development, Psychiatry, Pulmonology, Rheumatology, Stroke, Trauma and Virtual Sleep.
10. LIFE Geisinger	Ongoing	LIFE Geisinger in Kulpmont currently services portions of Montour, Columbia, Northumberland and Schuylkill counties. Currently there are 107 participants in the LIFE program as of June 1, 2015, the highest census ever achieved at this location. LIFE Kulpmont was approved to add 5 additional zip codes within the four counties served by LIFE. LIFE will start to service these additional areas effective August 1, 2015.
11. Careworks	Ongoing	Careworks clinics in Bloomsburg and Danville were opened in FY13. During FY14, a total of six new Careworks clinics were opened. The Shamokin Dam site was successfully opened and volumes have exceeded projections. During FY15 the goal to successfully provide consistent and reliable hours of operation was achieved. Since January 2015, there has not been an unexpected closure in the region. New locations are being analyzed.

Addressing Needs related to behavioral health and substance abuse		
- Policy advocacy		
- Funding and sustainability of programs		
Action Item	Status	Summary
1. Development of behavioral health linkage with primary care services	New program	1. Work collaboratively with GMC behavioral services to imbed appropriate counseling staff within Shamokin/Coal Township. 2. Participate in state and federal government forums to identify and remove regulatory barriers to the provision of behavioral health services. 3. Identification and implementation of alternative funding mechanisms which support expansion of behavioral health services.
2. Behavioral Health Advocacy	New program	Participate in state and federal committees in an effort to improve funding and programming.
3. Improve access to behavioral health services via expansion of integrated care services in primary care sites	New program	1. Expand number of pediatric and adult psychology services in Geisinger primary care practices. 2. Pilot integrated care services in non-Geisinger primary care sites.
4. Increase number of Psychiatrists practicing in service area	New program	1. Launch Psychiatry residency program on July 1, 2015. 2. Four residents will join program each year until a capacity of 16 is reached; First residency class will graduate in 2019. 3. Develop residency experiences in community setting. 4. Nationwide recruitment of psychiatrists.
5. Increased access to behavioral health services via the expansion of tele-psychiatry	New program	1. Launch additional tele-psychiatry services to new customers. 2. Increase volumes of patients seen via existing tele-psychiatry sites.
6. Improve partnerships with behavioral health and social service organizations to improve access to care post hospital discharge	New program	1. Identify and strengthen key partnerships to ensure optimal access to care. 2. Identify and discuss gaps in care with community partners to identify possible solutions/improvements.
7. Kidney Care Center	New program	The implementation of the PCORI Grant to address transition of care for patient with chronic kidney disease.
8. Medication Disposal Project	Ongoing	GMC has been approved to accept narcotics as part of the program in second quarter 2015. Implementation and communication continues.
9. Pediatric Mental Health programs	Ongoing	Access is being expanded via the implementation of Integrated Behavioral Health services at Geisinger primary care practices, through which screening and assessment for behavioral health services (including substance abuse) are conducted. Integrated pediatric services are in operation at three primary care sites, with plans for a forth site to commence in July of 2015.
Improving Healthy Behaviors		
- Health concerns related to lifestyle		
Action Item	Status	Summary
1. Establish community activation for outdoor recreational activities	Ongoing	Continue working with Coal Township to bring the planned outdoor recreational facility to completion.
2. Promote "Get Fresh Market" to the local communities	Expansion of current program	Improve access to healthy foods by encouraging community participation in "Get Fresh Market."

3. Trauma program and Safe Kids Coalition	Ongoing	GMCs trauma program offers the Rural Trauma Team Development Course and participates in various health fairs and community outreach. Geisinger Medical Center is the lead organization in the Safe Kids PA- Susquehanna Partner program, for which they coordinate meetings and provide various community outreach programs.
4. Healthy food options at GHS	Ongoing	Geisinger's Healthy Selections program promotes health and the reduction of chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights.
5. Geisinger Wellness program and hiring practices	Ongoing	Revised hiring policies and an employee wellness program have been launched; making GHS a leader for healthy behaviors in our work place and communities.
6. Clinical nutrition: education and outreach	Ongoing	GHS offers multiple outreach educational programs promoting healthy nutrition.
7. Health Rewards: GHP incentive plan	Ongoing	A feature of GHP products is a benefit designed to reward individuals for participating in healthy lifestyles.
8. Community Events - calendar	Ongoing	GHS offers multiple outreach educational programs through Corporate Communications and in conjunction with Clinical Enterprise.
9. Medication Patient Assistance Program	Ongoing	Systems Therapeutics provides medication assistance for patients unable to pay for prescriptions ordered by Geisinger physicians.
10. Kohls for Kids project	Ongoing	The Kohl's Community Education program sponsored by Kohl's and developed and implemented by Geisinger Health System (Department of Pediatrics and Geisinger Center for Health Research) is very successful. We deliver health education related to healthy lifestyles to school aged children and community members.