

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Giant Food Stores Make Miracles for Geisinger Janet Weis Children's Hospital *Funds raised through the stores' campaign stay local to help sick and injured kids.*

DANVILLE — Giant/Martin's Food Stores recently wrapped up their annual Miracle Balloon campaign, raising \$66,382 for Geisinger Janet Weis Children's Hospital, the local Children's Miracle Network Hospital.

Giant customers had the opportunity to purchase \$1 Miracle Balloons featuring Nabisco coupons along with the story of a child treated at Geisinger Janet Weis Children's Hospital.

Funds raised during the two-week effort will help thousands of children treated annually throughout Geisinger Health System procure life-saving treatment and equipment and provide research, education and outreach programs.

Since 1997, Giant Food Stores has raised more than \$40 million for Children's Miracle Network Hospitals. Visit www.giantfoodstores.com to locate your nearest store.

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About Giant/Martin's

Headquartered in Carlisle, Pennsylvania, GIANT/MARTIN'S operates nearly 200 grocery stores in Pennsylvania, Maryland, Virginia and West Virginia, under the names of GIANT Food Stores and MARTIN'S Food Markets. GIANT/MARTIN'S employs more than 31,000 associates. Founded in 1923, GIANT and MARTIN'S have a long-standing commitment to eradicate hunger and improve the quality of life for children in addition to working with hundreds of local organizations annually. The company was

recognized for its leadership in the fight against hunger with the Golden Grocer Award by the U.S. Department of Agriculture. In addition, GIANT/MARTIN'S is one of the top ten fund-raisers in the country for local Children's Miracle Network hospitals. GIANT and MARTIN'S are Ahold companies. For more information visit www.GiantFoodStores.com and www.MartinsFoods.com. Find us on Facebook at facebook.com/giantfoodstores and facebook.com/martinsfoods.

About Children's Miracle Network at Geisinger

Children's Miracle Network at Geisinger helps make miracles happen every day at Janet Weis Children's Hospital, Geisinger Wyoming Valley, and more than 40 medical groups and pediatric specialty outreach clinics. A nonprofit organization, it has raised more than \$61 million for pediatric services, equipment and programs throughout Geisinger Health System since 1984. For more information on Children's Miracle Network at Geisinger, call 1-800-322-5437 or (570) 271-6188, or visit www.geisinger.org/cmn.

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