CHILDREN'S MIRACLE NETWORK AT GEISINGER CORPORATE SPONSORSHIP
Wilkes-Barre - Danville - Poconos

CHILDREN'S MIRACLE NETWORK LEADER

$100,000 and up
All benefits included (1 through 12)

MIRACLE MAKER

$50,000 — $99,999
Benefits include 3 through 12

MAJOR UNDERWRITER

$35,000 — $49,999
Benefits include 4 through 12

SPECIAL UNDERWRITER

$20,000 — $34,999
Benefits include 5 through 12

UNDERWRITER

$10,000 — $19,999
Benefits include 7 through 12

PATRON

$5,000 — $9,999
Benefits include 9 through 12

BENEFACTOR

$2,500 — $4,999
Benefits include 10 through 12

SPONSOR

$1,000 — $2,499
Benefits include 11 and 12

Benefits of corporate sponsorship:

See details at left for benefits included with each sponsorship level.

1. Company name identified with a Children's Miracle Network-funded program or piece of equipment
2. Logo on Children's Miracle Network at Geisinger sponsors webpage
3. Company name prominently listed on Children's Miracle Network at Geisinger sponsors webpage
4. Company's logo on local set for broadcast duration
5. 30-second public service announcement for TV featuring company representative and corporate logo
6. Company's logo on screen during check presentation
7. Sponsorship of one of local broadcast segments, during prime viewing hours, produced live on set
8. Opportunity for company representative to present company's check during broadcast
9. Opportunity for company representatives to answer phones on set during company's segment (may wear hats, shirts or uniforms with company logo)
10. Limited number of complimentary audience passes to live broadcast at Geisinger Medical Center
11. Company's name listed on corporate donor board in Geisinger Medical Center lobby
12. Company's name listed on annual Children's Miracle Network at Geisinger donor list

For more information or to become a corporate sponsor, please call (570) 271-6188 or toll-free 1-800-322-5437, or e-mail cmnmarketing@geisinger.edu.