

### Geisinger Health Plan

Sharing clinical data enhances patient care and reduces your administrative burden

#### Safe and secure

GHP has eliminated many partnerships with third party medical record collection agencies to create a better clinical sharing experience.

GHP is committed to patient privacy and data security. Regardless of how you choose to share data with GHP, data security will always be secured in accordance with HIPAA regulations.

#### Contact us

For more information on how sharing medical record data with GHP can benefit you and your patients, contact your GHP provider account manager at 800-876-5357.

Geisinger Health Plan
is undertaking a major
initiative to establish
cooperative data
exchanges that will benefit
you and your patients!

Geisinger Health Plan (GHP) may refer collectively to Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company, unless otherwise noted.

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#### How you will benefit from sharing medical record data with GHP

- Improved care coordination and patient outcomes
- Minimized requests for medical records from GHP
- Free coding education customized for your office
- Faster claims processing and fewer denials
- Better quality scores and maximum incentive payments
- Reduced costs associated with third-party medical record management vendors

The open exchange of medical record information will allow GHP to more effectively support and supplement the patient care you provide.

#### Quality patient care is always our first priority

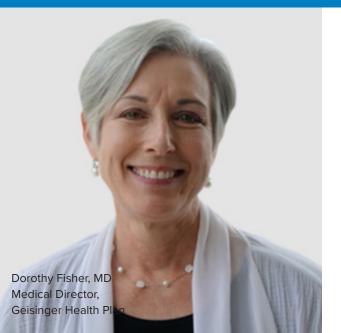
GHP continually looks for innovative ways to help healthcare providers manage patient health. We employ dozens of registered nurses and other clinical and non-clinical staff tasked solely with helping your patients navigate chronic conditions and transitions of care. The effectiveness of our hands-on approach to health management relies on the integration of medical record data at every point along the patient care continuum. That's why we want to build a mutually beneficial datasharing relationship with you.

We understand quality patient care is not possible without valued participating providers like you. Working together, we can improve both patient outcomes and reduce your administrative burden.

#### You choose how to share medical record information with GHP

We will work with you to find the most convenient way to share required medical record data while minimizing the impact on clinical and support staff at your office. Whether it be direct remote access to your EMR or picking up the shipping costs of hardcopy records mailed to us, we will do whatever we can to accomodate the method of chart retrieval and review that works best for you!

## We want to work with you! GHP is investing more resources than ever to support the easy exchange of medical record data and advance care quality for your patients.



### Most efficient methods for sharing medical record data

- Data feeds created with GHP assistance — lab, EMR or into health information exchange (HIE)
- Direct remote access (DRA) with local printing
- Participation in KeyHIE

# Alternative ways to share medical record data based on your capabilities

- Web portal
- Encrypted flash drives or ironkeys
- FedEx or mail
- GHP-provided human resource embedded, onsite, or designated retriever

GHP will also provide custom education to your office or discuss incentives based on productive medical record data sharing.