

March 15, 2023

Broker Bulletin

GHP Commercial Group and Individual

Meet Geisinger's self-funded administrative service option (ASO)

Our [newest self-funded product](#) lets business owners choose the administrative services that fit their organization's needs and budget.

[Get to know ASO](#)

Broker portal rollout February through May

We're rolling out our new broker portal this spring in five phases. Watch your inbox in the coming months for your personalized email with login and training instructions.

Go ahead and log in as soon as you receive your email notifications. That way, you'll be ready and familiar with the site when you most need it.

With the portal, you can manage your business operations from one site — so you have more time to focus on building your client base and selling. Now you can easily:

- Order and download sales collateral and marketing material
- Upload all license and AHIP certifications
- Access other functions, such as Litmos for product training
- Create service requests and follow them in real time for 24/7 enhanced customer service

Questions? Reach out to your broker manager or account executive.

Self-funded ASO plan offers choice in formularies

Remember that new ASO product we mentioned above? With it, organizations can now choose a formulary that best fits their needs. The Geisinger High Performance Rx Formulary maximizes rebates, while our traditional low-cost formulary drives low net prescription costs.

[See the savings](#)

Geisinger Health Plan CHIP coverage expands statewide

Low-cost health insurance for kids is now available throughout the commonwealth.

[Read the full story](#)

Updated new business quote checklist for brokers

Get the latest information about what's required for 51+ fully insured plans.

[See the checklist](#)

Immediate update of ACH information needed

On March 13, we were notified that ConnectYourCare LLC, an Optum Financial company, would be reaching out to Geisinger Health Plan employer groups to update their bank account information **immediately** to authorize or "whitelist" an ACH pull transaction from Optum Bank, member FDIC. Optum Financial Company had been pulling claim payment funding via ACH through a Silicon Valley Bank account.

Tell your clients it's urgent that they update their ACH information immediately. They must provide the following information to their financial institution as soon as possible.

- **Account to authorize for ACH pull**
- **Bank: Optum Bank (ABA/routing number: 124384877)**
- **ACH company name: CONNECTYOURCARE**
- **ACH company ID: 6261274092.**

We'll keep you updated on any other notifications from Optum Financial Company.

UPMC Lock Haven changes may impact Geisinger members

Read this member letter about the changes happening at UPMC Lock Haven – Lock Haven Community Hospital at 24 Cree Drive in Lock Haven, and how they may impact GHP members.

[Read the letter](#)

Your thoughts matter

Let us know what you think of the Broker Bulletin — and what you want to see in future editions.

[Take the survey](#)

Just for you:

brokerHUBs:

- [Commercial brokerHUB](#)
- [Individual brokerHUB](#)
- [Geisinger Gold brokerHUB](#)
- [EmployerHUB](#)
- [2023 GHP ACA small group benefits documents](#)
- [2023 GHP GFA small group benefits documents](#)



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