

# GEISINGER HEALTH PLAN



# Geisinger

## Earn a reward for new business in 2024

We're pleased to announce the extension of the New Business Broker Bonus Program!

### New Business Broker Bonus Program

- Applies to ACA, GFA, fully-insured 51+ and ASO with medical and Rx groups with effective dates Jan. 1, 2024, through Dec. 31, 2024
- One-time per contract bonus (determined by number of subscribers at the time of enrollment)
- Paid in addition to the standard commission structure

**Payout 1-50 contracts: \$100 per subscriber**  
**51+ contracts: \$100 per subscriber**

Bonus payment will be included in the following month's commission runs (e.g., Jan. 1, 2024, bonuses will be paid in the February 2024 commission run, which pays out in March 2024).

Contact your account service representative with any questions.

*Geisinger Health Plan may refer collectively to health care coverage sponsors Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company, unless otherwise noted. Geisinger Health Plan is part of Geisinger, an integrated health care delivery and coverage organization.*

### Make \$2,500

- \$2,500 one-time bonus for receipt of a current ASO large group (100+ covered employees) detailed claims file per Geisinger's standard file layout to conduct a claims repricing. File must contain all the essential data fields needed to produce an accurate and valid claims repricing result.
- \$2,500 one-time bonus for securing a large group (100+ covered employees) finalist meeting with group decision makers.